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# *The* **Minimart** **IS UNLOCKED**

On Friday 29th September 2017 over 60 IPA member agencies across the UK will be throwing their doors open for a nationwide agency open day. We want to inspire people who may not even know advertising exists, let alone know how to get in, to come and experience what we do and why it's the best career choice there is.

Whether you're looking for an apprenticeship, a graduate job, returning to work or changing career the day is open to anyone curious about a job in the advertising business. We currently have over 50 agencies signed up across the UK and expect this to rise, along with 5 industry partners to help agencies and students get connected.

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